

# Post Graduate Diploma in Management (Hospital Management)



## Why PGDM-HM ?

- ❑ There are more than two and half lakhs various health care institutes that require hospital administrators in India.
- ❑ The healthcare industry in India is growing at a rate of about 15% per year.
- ❑ The growth rate of healthcare management jobs will almost double in the next 1-2 years time which will make it a core sector in the employment arena.
- ❑ This degree apart from jobs in hospitals can make one eligible for getting jobs in pharmaceutical companies, credit rating firms, NGOs, health insurance companies, e-health ventures etc.
- ❑ 40 lac people are already employed in Health Management jobs in India

## About the course - Post Graduate Diploma in Management (Hospital Management)

Sri Aurobindo Institute of Management & Science offers a two-year full-time Postgraduate Programme with specialization in Hospital Management. It is a programme aimed at developing trained professional managers with requisite skills in planning and operating management techniques; diagnosing and solving management problems; and acquiring consultancy skills, with a view to preparing them to manage hospitals and healthcare institutions to meet the rising demand for quality care.

It is only postgraduate programme in Central India that offers practical hands on training in the attached 1000-bedded Medical College Hospital and two corporate hospitals, chain of

rural hospital giving exposure of all verticals and business units of the hospital management sector. The curriculum uniquely intertwines classroom hours, working hours, project works and practical training to the credits on offer. So the student goes through the rigors of the hospital working from the first day be it the Materials Management Department, Human Resources. The faculties are amongst the best professionals of Hospital Management and many of the companies have already come on board as training, development and recruitment partners as the pass outs will surely become a vied for resource.

## Academic Council

Prof. Dr. I.C. Gupta, Academic Advisor for Management Courses, Sri Aurobindo Institute of Management and Science: He is a renowned Management Guru. He has three decades of experience in teaching, research and academic administration. He also has International experience in teaching and research at places like France, Thailand, Bhutan, and Mauritius. He has conducted researches for Government of Thailand, Government of India, and various corporate houses in India. He is UGC Expert in Management and Tourism.

Dr. Surendra Bapat, MBBS, MS (General Surgery): He is an experienced Medical Practitioner. He was a CMO in Chhindwara for 2 years, and has worked in MYH from 1987-1995, after which he opened his own venture. He has done Masters in Hospital Management and his experience in Medical Practice helps him in transforming the theoretical knowledge into practical reality of the Hospital Management. He is also associated with various Medical Associations like IMA.

Dr. Ajit Singh Rana, MBBS, MS (General Surgery): He has an experience of around 30 years in medical field and is Masters in Hospital Administration (MHA) from AIIMS, New Delhi. His supervision of administrative work at different department of MY Hospital has trained him in Planning and Designing of Hospitals. He has been conducting short Training Courses for Doctors and Staff at various health Organizations. He has also worked on Disaster Management Programme for Health Organizations and has an expertise in Human Resource Planning for Hospitals.

Dr. Sudhakar Bharti, Group Director (Ex-Rector & Dean Faculty, DAVV, Indore): With vast experience in academics, research and administration, it was during his tenure that Devi Ahilya Vishwavidyalaya was ranked amongst one of the best Universities of India. He has a clear focus to develop the institute as a centre for world class research & consultancy and as records shows we have already started moving in that direction.

Dr. S.C. Chaturvedi, Director, Sri Aurobindo Institute of Pharmacy (Ex-Acting Vice Chancellor, RGPV Bhopal and Prof. & Head, School Of Pharmacy, DAVV): His name is synonymous with Pharmacy education in India. With a teaching experience that spans several decades, he created history of sorts during his tenure as Head, School of Pharmacy, SGSITS when he guided a record number of PhDs. His students are placed in the best of the companies and colleges across the globe.

Dr. Mrs. S. Bose, Director, Medical Education, SAIMS: Vast Teaching & Administrative Experience of over 40 years. Ex Professor & HOD of Physiology & Vice Dean M.G.M. Medical College Indore. Coordinator of Medical Education having significant contribution in the field of Medical Education. Ex-Dean Sri Aurobindo Institute of Medical Sciences Indore, Honorary Director, Medical Education Unit, SAIMS. Several Publications in National & International journals

Mr. Lawrence Rebello, Director, Sri Aurobindo Institute of Management & Science: Rich Experience of over 20 years in Industry in the field of Production & Marketing. Teaching Experience of several years in well known Management Institutes of Indore.

## Eligibility Criteria & Admission Procedure

Institute follows a policy of merit based admission. SAIM&S will seek application from all graduates with a recognized bachelor's degree in any of the following:

- ❑ Doctors with M.B.B.S. or B.D.S. degrees.
- ❑ Graduates with Veterinary (B.V.Sc & A.H., Ayurveda (B.A.M.S.), Homeopathy (B.H.M.S.) or Pharmacy (B. Pharm) degrees.
- ❑ Nursing (B.Sc.) and Allied Health Graduates (B.P.T. & B.O.T.).
- ❑ Engineering Graduates from Bio-medical or Biotechnology branch (B.E. /B. Tech).
- ❑ Under-graduate business degree in Hospital Administration/ Healthcare Management (B.B.A.).
- ❑ Under Graduate Degree in Science Stream (B.Sc.)
- ❑ Students appearing in their final year of graduation exam may also apply subject to their securing minimum passing marks. The admission in PGDM(HM) would be through written test followed by group discussion and personal interview. SAGMAT (Sri Aurobindo Institute General Management Aptitude Test) would conduct its own written test. The Institute will also use scores of CAT, XAT, MAT, ATMA, GMAT and MET scores for those who have not taken SAGMAT for short listing the candidates, for process of short listing the candidates. After short listing, group discussion and personal interview (GD & PI) will be conducted by the institute. The final admission will be based on the summative score of SAGMAT/ other exam, Group Discussion & Personal Interview. The admission procedure will incorporate weightage for duration and quality of prior work experience.

## Course Curriculum

The programme, with an intake capacity of 60 seats, is recognised by the All India Council for Technical Education (AICTE).

The course curriculum is spread over four semesters of classroom instruction, practical and internships. The first and second semester subjects offer an in-depth knowledge about the fundamentals of business administration with special emphasis on general principles of management, human

resources, marketing, introduction to medical terminologies and procedures etc. The third and fourth semester introduces students to subjects of hospital management, disaster management total, quality management etc. These courses strengthen functional skills and deepen the understanding of the multi-dimensional environment in which healthcare organizations operate.

### Syllabus for PGDM - HM

1st Semester	Credits
Principles of Management	3
Principles of Marketing	3
Accounting for Hospitals	3
Financial Management	3
Essentials of Health Economics	3
Organization Behaviour	3
Communication Planning and Management	3
Statistics	3
Epidemiology	3
Health Insurance and TPA	3

2nd Semester	Credits
Human Resource Management	3
Research Methodology	3
Material Management and Inventory Control	3
Hospital Information System	3
Medical Terminology and Procedures	3
Principles of Hospital Planning	3
Organizational Development	3
Overview of Clinical and Non Clinical Services	3
Strategic Management	3
Hospital Internship	

3rd Semester	Credits
Environmental Issues, Waste & Disaster Management	3
Essential Elements of Hospital Administration	3
Organization and Management of Support & Utility Services	3
Organization and Management of Clinical Services	3
Service Recovery & Control	3
Healthcare Delivery System and Policy in India	3
Training and Development	3
Business Environment	3
NGO Management	3
Quality Assurance in Healthcare	3

4th Semester	Credits
Housekeeping Management, Front Office Management, Food and Catering Management + Training	12
Dissertation + Viva Voce	12

## Internship

Summer training is an integral part of the programme. The students will be placed for a six -eight week internship in various hospitals, healthcare organizations etc. for hands-on training. They will be assessed on the basis of their performance during this period.

20 shortlisted students from the batch will be offered internship in SAIMS Hospital, Indore with a stipend of Rs 5000 per month. After the successful completion of internship, 5 students out of these 20 will be provided with a stipend of Rs 5000 for the entire year. These 5 students will be selected on the basis of their performance in their internship.

## Placements

Sri Aurobindo Institute of Management & Science provides a platform for placement where organizations are invited to recruit students of various specializations and work experience. Potential employers are able to undertake on-campus recruitment through a streamlined process. Understanding the significance of using the right aptitude and knowledge skill-sets for the right task, the institution seeks to provide organizations and students the best opportunities for mutually beneficial selection.

Five meritorious students from the batch will get an opportunity to be placed with SAIMS Hospital. Package starting from 2 Lacs – 5 Lacs

## Other Certificate Courses

In the context of rapid technological, managerial and environmental changes, it is imperative that practicing healthcare professionals continuously update their knowledge base and acquire and upgrade leadership skills to deal with the fast growing obsolescence through continuing education. The certification programmes are designed in the light of the diversity of managerial activity according to the type and context of the organization in which the participants are working. The training follows a participatory and experimental approach through lectures, discussions and field visits, which makes the participants more effective in their jobs.

- Certification for quality audits – NABH, ISO
- Certification for Medical Insurance & TPA
- Certification for Management of Health Programmes and NGO Management
- Certification for Establishment of Medical, Dental & Nursing Colleges & Hospitals.
- Certification for Clinical Research & Skill Lab Development.



# Facilities

When you study at SAIMS, you shall have the pleasure of availing various facilities that will make your stay here a memorable one:

- ❑ World Class Infrastructure
- ❑ A well equipped library
- ❑ Classrooms with all modern teaching facilities
- ❑ Hostel and Bus facility
- ❑ Education Loan Assistance

*"Arise, transcend thyself!  
Thou art man and the whole  
nature of man is to become  
more than himself."*

*-Sri Aurobindo*



Sri Aurobindo  
Institute of Technology



Sri Aurobindo  
Institute of Pharmacy

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A venture of  
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